

# **Border Terrier Club of America Policies and Procedures Manual**

## **AKC GAZETTE COLUMNIST**

The AKC Gazette Columnist is responsible for preparing and submitting articles concerning Border Terriers to the AKC Gazette for inclusion in their Breed Columns. These articles must be submitted in time to meet the AKC Gazette deadlines. The Gazette Columnist will at all times adhere to the Guidelines set forth by the editors of the AKC Gazette. The information in the articles is to be written by either the columnist or a guest columnist. Occasionally copyrighted material or old columns or articles from the Borderline may be used. Two-part articles are acceptable, but not encouraged due to the 3-month interval between columns.

The columnist must be a member in good standing of the BTCA for at least 5 consecutive years and should be active in at least one venue of AKC activities. The columnist should understand the Breed Standard and be familiar with club policies. The term of the AKC Gazette Columnist shall be three (3) years, starting with the year 2007. Applications for the position will be made to the Board of Directors with a resume that shall include the applicant's name, the year he/she joined the BTCA, a list of activities with the breed and the club and a sample article. A current columnist may apply for additional terms. The AKC will provide orientation when the new columnist is approved.

The primary objective of the column is to be a major source of educational material for people interested in Border Terriers. It should be a vehicle to inform these people of various concerns for the breed, of the club's activities and of the history of both the breed and the club.

This column is primarily expected to educate readers about the Border Terrier and secondarily to promote activities of the BTCA. It shall not be used to promote or denigrate individuals or kennels. The column should not be used as a political forum, in a derogatory way to any dog or person, or to promote person(s), dog(s), or products. Topics should be of general interest to the public, the dog fancy and the BTCA membership. Coverage of the specialty or other relevant events for Border Terriers should not include lists of winners, etc. since these are already covered in the Borderline.

The columnist will submit each article to the Editorial Committee at least two (2) weeks in advance of the AKC deadline for submissions in order for the Chair to ensure the column meets the guidelines of this policy.

Topics may include, but are not limited to:

- Conformation
- Earthdog
- Obedience
- Agility
- Tracking
- Hunting
- Grooming
- National Specialty
- Club Programs, i.e. Versatility
- Club History
- Breed History
- Training and Socialization
- Genetics and Health