

EUKANUBA DOG FOODS ANNOUNCES THE SERIES OF EUKANUBA BREEDERS STAKES FOR 2010

Eukanuba Dog Foods proudly announces the series of 2010 Eukanuba Breeder's Stakes events. The Eukanuba Breeder's Stakes is an event designed to honor a group of unsung heroes – the purebred dog breeder. Breeders are the backbone of the sport, dedicating their lives to planning and producing generation upon generation of the finest and healthiest representatives of their breed.

The Eukanuba Breeder's Stakes is an event designed to celebrate these noble efforts. This special competition is designed to evaluate an overall breeding program rather than the traditional approach of evaluating a single specimen. Respected expert Breeders will evaluate the breeder's ability to consistently produce superior dogs of uniform type, health, and conformation - consistent with the breeder's mission of improving their chosen breed.

Each breeder will exhibit 3 dogs from at least 2 litters chosen from their breeding program. The 1st exhibitor must be breeder of record on all 3 dogs, and all 3 dogs must be over one year old. Breeders will be able to enter on the day of the show.

The future Eukanuba Breeder's Stakes are scheduled for:

- July 24th- Beaumont Kennel Club, Houston, Texas
- August 7th-Beaver County Kennel Club, Canfield, Ohio
- September 10th-Tuxedo Park Kennel Club, North Branch, New Jersey

The first installment took place in conjunction with the Rose City Classic in Portland, Oregon on January 23, 2010. "It was a truly a Life-Time Highlight and Honor to win Best In Stakes at the inaugural Eukanuba Breeder's Stakes adjudicated by my peers ~The Breeders!", stated Michelle Santana, Foxfire Doberman Pinschers, winner of the 2010 Portland Eukanuba Breeders Stakes.

Each breeder will receive a gift bag for participating, and 4 places in each group will be awarded. Prizes for group placements are: 1st - \$250.00 and 40 lbs of Eukanuba Dog Food, 2nd-4th - \$100.00 and 40 lbs of Eukanuba Dog Food. The Group winners will compete for Best In Stakes, which earns an additional \$500.00 plus a trip to the December 2010 AKC/Eukanuba National Championship in Long Beach, CA on Dec. 4-5. The Best In Stakes winners of each regional competition will then compete at the AKC Eukanuba National Championship in December, 2010 for the final Eukanuba Breeder's Stakes Champion. This will be an exciting win for this well deserving breeder as they earn the right to compete in the 2010 [Eukanuba World Challenge](#).

For more information about the Eukanuba Breeder's Stakes, please email Vicki Seiler at seiler.va@pg.com or call (513) 622-2967.

Regards,

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